

ΕΠΑνΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise ISTOTYPOS P.C. based in Central Macedonia Region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 200.000,00 € out of which 100.000,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- ✓ Machinery – Equipment
- ✓ Consulting Services

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs

The support of ΕΠΑνΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise ISTOTIPOS I.K.E. with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA
MANAGING AUTHORITY
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union



Upgrading micro & small businesses
to develop their skills in new markets

This enterprise has been co-financed by the above mentioned Program, which aims to the upgrading of the competitive position of very small and small businesses.

The investment concerns the technological, organizational and commercial improvement or/and the reorganization of the firm's and its products/services.

Below are the economic sectors which are being financed by the Program:

- Agri-food /food industry
- Energy sector
- Environmental sector
- Information & communication technologies (ICT)
- Logistics
- Health and pharmaceutical industry
- Materials – construction
- Creative and cultural industries



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
ECONOMY & DEVELOPMENT
SPECIAL SECRETARY FOR ERDF & CF
MANAGING AUTHORITY OF ΕΡΑΝΕΚ



ανάπτυξη - εργασία - αλληλεγγύη
Partnership Agreement
2014 - 2020